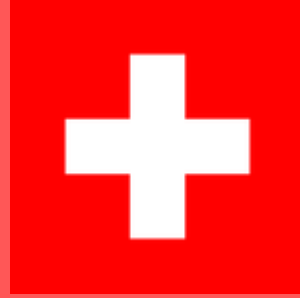


**Swiss Brand
Center** ©
**Free Trade Zone
Beijing**





Our objectives for the Swiss Brand Center

HELP SWISS
COMPANIES ENTER
THE CHINESE MARKET
MORE EASILY

RAISE AWARENESS OF
SWISS BRANDS IN
CHINA

PROMOTION TO
CUSTOMERS AND
DISTRIBUTORS
DIRECTLY

ESTABLISHING
VALUABLE BUSINESS
PARTNERSHIPS

Benefits of the Swiss Brand Center (SBC)

- The SBC is located in the Free Trade Zone in Beijing
- The SBC can be reached within 10 minutes from the international airport in Beijing
- Due to its favorable location, Visa Free Access for 72h is guaranteed.
- Our SBC can offer you special warehousing deals, with rent reduced substantially





Benefits of a Partnership with Euro-Sino

- Unique and easy access to the Beijing Free Trade Zone and the whole Chinese market. We help you develop your business in China and in the overall Asian area.
- Company introduction to Chinese distributors and customers
- We provide support in logistics, marketing & promotion as well as networking
- Access to various events in Switzerland and China which help you connect to Chinese and other Asian distributors
- We offer different consulting services in the fields of export and culture



The Swiss Brand Center, how can you use it

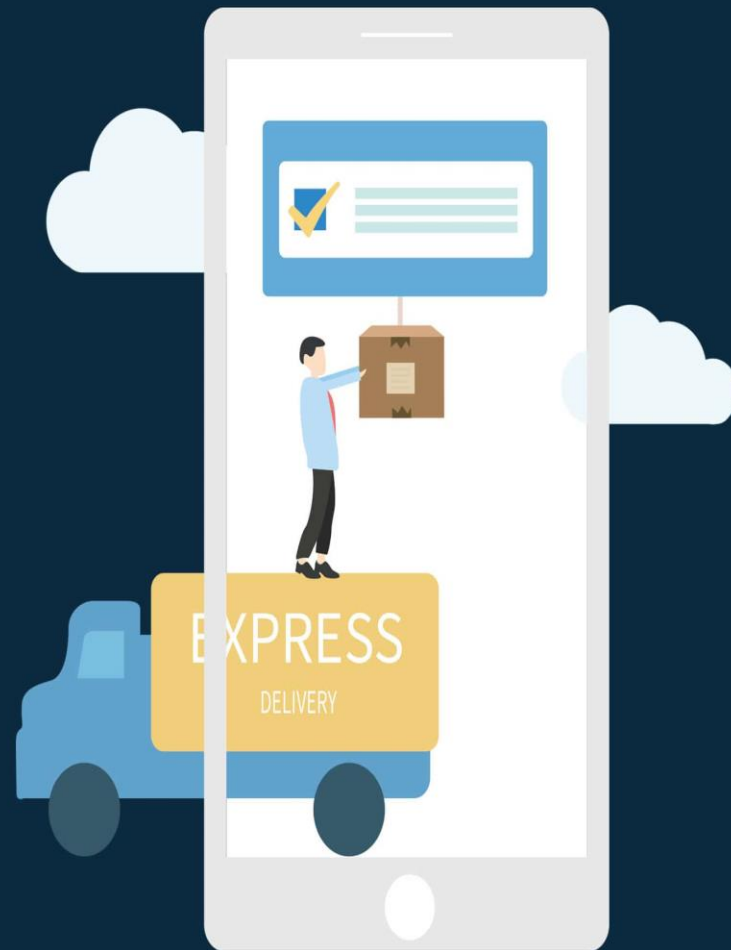
- As a company producing and selling Consumer goods, the SBC will not only help you reach the Chinese Market with ease but will also help you raise the brand awareness of your brand
- As a company from a more specific industry (e.g Medtech & Machinery) as well as Industry 4.0, the SBC can carry the perfect distribution function to the Asian market, a market usually only accessible with much difficulties
- As a company from a specific industry with difficulty exporting products to China (e.g pharmaceutical companies), the SBC can help you master the complicated process of exporting your goods.
- Due to the wide range of our network as well as the sheer size of the Free Trade Zone, exotic events such as Art & Cultural Events are no rarity. The Cultural organizations are therefore perfectly represented in the SBC.

Beijing Tianzhu Free Trade Zone (FTZ)



- Approved by State Council in July 2008
- First airportbased FTZ in China
- With its proximity to downtown Beijing, the FTZ can be reached by car and by public transportation easily.
- The FTZ covers 3.177 square Kilometers. Further construction is ongoing

Cross-border e-commerce



- A cross-border e-commerce center is in operation with a total area of 19.000 sqm
- Around ten pavillons of special goods from countries such as Switzerland
- The FTZ establishes product quality tracing mechanisms and sets the standards for cross-border trade in Beijing

Forging a leading full-chain platform of cross-border e-commerce



- The Beijing Cross-border E-commerce Industrial Park, Tianzhu FTZ promotes high-end-border e-commerce of medical apparatus, health products and fresh foods.
- The FTZ makes a special point of building warehouses in Belt and Road countries to expand the global network.

Art & Culture for the National Base of International Cultural Trade (NBICT)

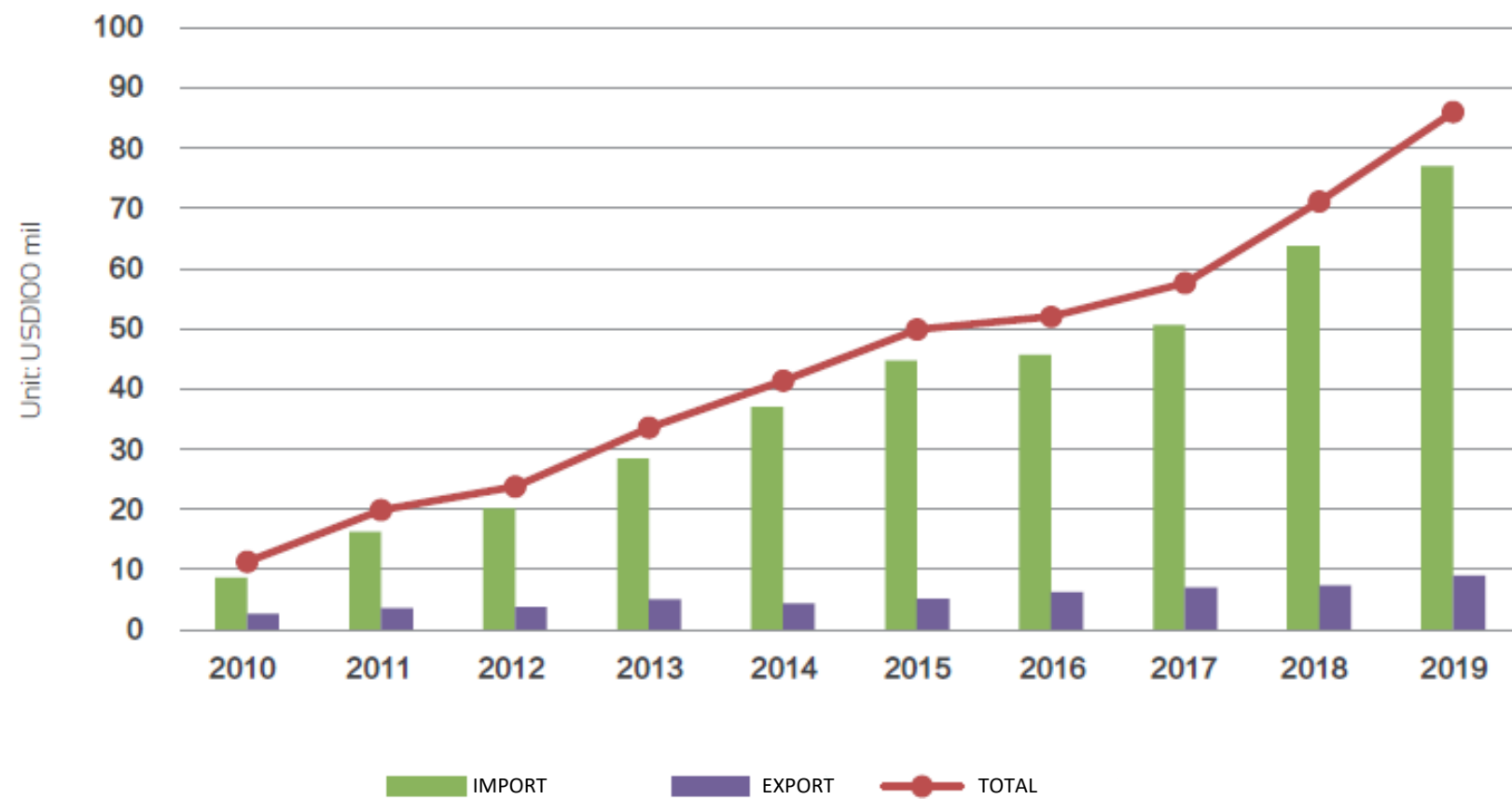
Officially accredited in 2012, the NBICT located in the Beijing Free Trade Zone accommodates on 450,000 square meters included :

- International Cultural Trade Enterprise Gathering Center
 - International Cultural Products Exhibition (18,000sqm)
 - Warehousing Center (16,000sqm)
 - International Cultural Commodities Trading Center
- The NBICT abuts the Cargo Apron of Beijing International Airport which provides advantages in custom declaration and clearance, exhibition of bonded goods and others. Costs for warehousing and transportation are therefore reduced
 - The whole area is equipped with modern security systems such as security monitoring systems anti-theft alarm systems and many more
 - The NBICTs convention planning team and service guarantee team provide value-added services such as planning and organization of exhibitions, R&D of innovative products and may more, as well as warehousing and logistics, providing conference and event centers etc.
 - By being a member of the SBC, you can profit from these extraordinary facilities and services

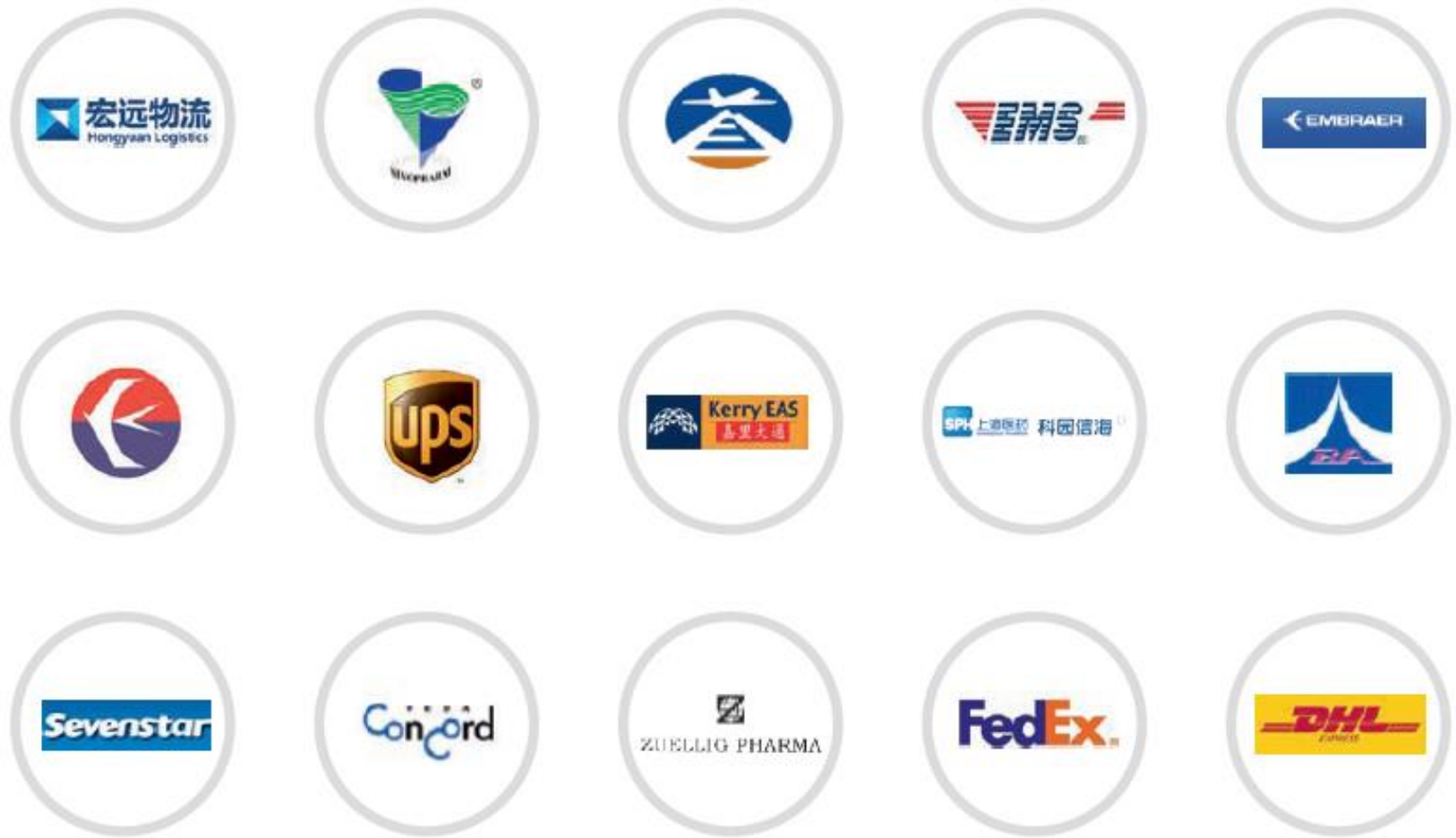


Main Economic Indicators

Import & export value of Tianzhu FTZ 2010-2019



- The FTZ continuously improved its policies and functions to promote the convergence of characteristic industries
- The FTZ registered USD 8.6 billion import and export value in 2019, representing an annual increase of 22.7%



Main Economic Indicators

- More than 500 enterprises in the FTZ are the important guarantee for its functional innovation. Among them are...
- ...50 cultural trade companies
- ...25 R&D institutions
- ...240 import and export trading companies
- ...And many more



Join our Swiss Brand Center to profit from this extremely lucrative Trade Zone and expand your network and the reach of your brands!

***Thank you
for your attention !***



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