

# Program

## Day 1: Saturday, 30. May 2020

- Flight from Zurich to Beijing

## Day 2: Sunday, 31. May 2020

- Arrival in Beijing
- Visit CIFTIS
- Check-in at the hotel
- Attend the Swiss Theme Day
- Welcome cultural dinner by Euro-Sino

## Day 3: Monday, 01. June 2020

- Explore the facilities of the Free Trade Zone
- Visit the "Swiss Brand Center" in the FTZ
- Visit CCB's "Smart-Bank"
- Explore the Olympic Stadium and Parc

## Day 4: Tuesday, 02. June 2020

- Meeting with Beijing government officials and introduction to local customs authority
- Inspect the local commercial market environment
- Event "Swiss Entrepreneur Evening" in the Swiss Embassy

## Day 5: Wednesday, 03. June 2020

- Optional flight back
- Sightseeing "The Forbidden City" and "The Great Wall of China" \*\*\*

## Day 6: Thursday, 04. June 2020

- Return flight from Beijing to Zurich

Euro-Sino reserves the right to adjust the program

# Business Trip to Beijing

DISCOVER UNIQUE BUSINESS  
OPPORTUNITIES



# Trip Highlights

## • Free Trade Zone:

Learn about location, tax and customs advantages that the Free Trade Zone offers

## • Swiss Brand Center:

Visit and get to know our very own Swiss Brand Center located in the Free Trade Zone

## • CCB "Smart-Bank"

Experience China Construction Bank's (2nd largest bank in the world) fully automated branch in their HQ

## • CIFTIS

The "China Beijing International Fair For Trade In Services" is the biggest trade-focused event in China

## • Swiss Theme Day

The 4th Swiss Theme Day at CIFTIS introduces Swiss entrepreneurship to China

## • Embassy Event "Swiss Entrepreneur Evening"

Participate in our event designed for Swiss entrepreneurs and their brands

## • Local retail market:

Better understand the local market environment by experiencing it yourself

## • Sightseeing:

Experience the cultural heritage of Beijing

\*\*\*other arrangements can be made if you prefer different destinations (14-day notice before departure)



## Our Offer

**All-inclusive package**  
CHF 3'999

## About Euro-Sino

### What we offer:

- A substantial network
- Marketing suggestions
- Finding distributors
- Business development
- Individual meetings
- Policy negotiations

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# Travel Information

**The following services are included in our packages (excl. VAT):**

Airport transfer in Beijing and to hotels and venues

Accommodation in 4- or 5-star hotels

All meals (w/o alcohol)

All mentioned activities

All organizational aspects (incl. Visa, event- & service-fees) are provided by Euro-Sino

